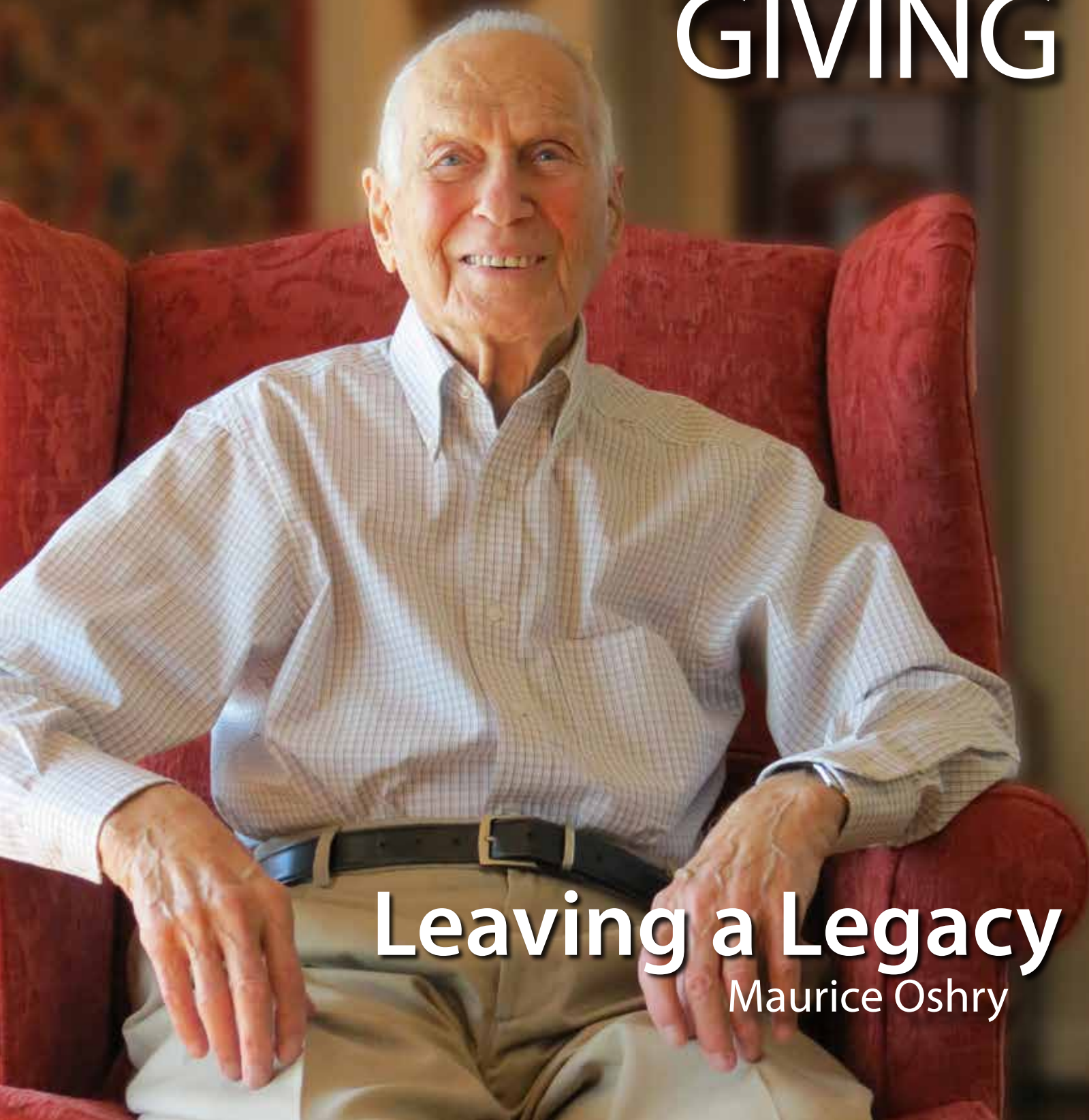




THE CHRIST HOSPITAL FOUNDATION

SPRING 2014

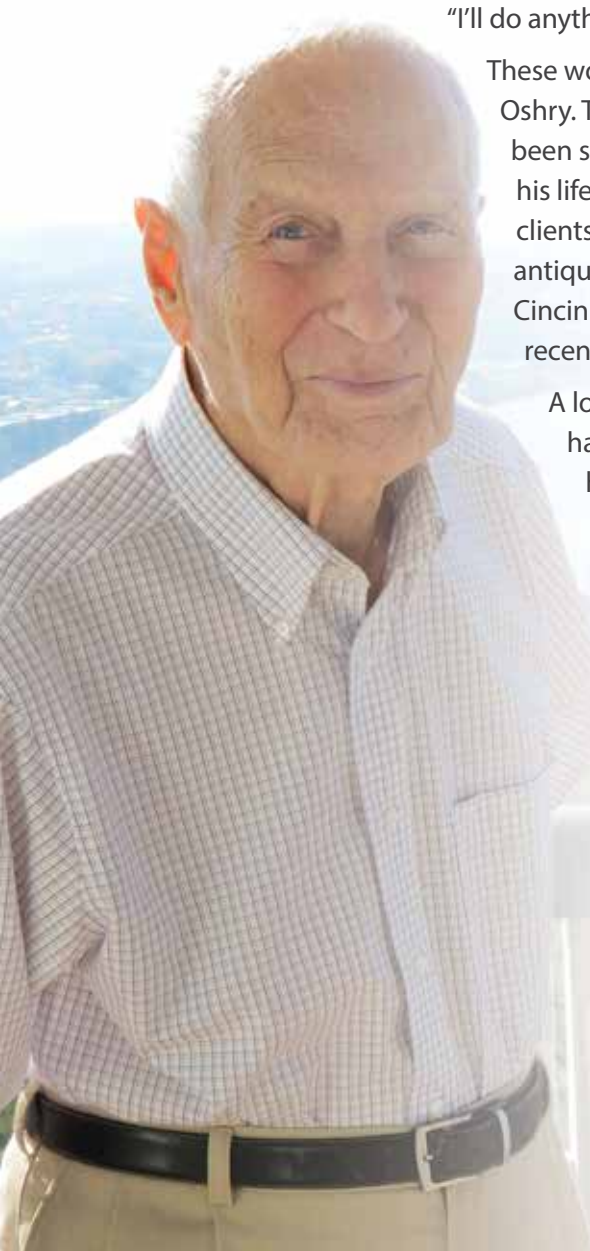
GRATEFUL GIVING



Leaving a Legacy

Maurice Oshry

Helping Ensure the Future of **Exceptional Care** *Dedicated to **giving back***



"I'll do anything I can to help you."

These words come easily to Maurice Oshry. The Cincinnati native has been saying them throughout his life to his public relations clients, customers at his Wilmar antique shop, arts organizations in Cincinnati and Florida and, most recently, to The Christ Hospital.

A longtime volunteer, Maurice has been making things happen in the arts world for decades. Now he's focusing on making a difference in the health and lives of his hometown. "We have to get people interested in helping The Christ Hospital," says Maurice, a longtime patient who experienced firsthand the compassionate care at The Christ Hospital. Maurice is leading by example by naming The Christ Hospital in his will. His bequest is a lasting gift that will directly benefit patients and families throughout Greater Cincinnati.

As a not-for-profit, The Christ Hospital relies on philanthropic support to continue to provide the region with exceptional care. Maurice cites advancements in the hospital's heart care as the reason for giving. It is important to him to know that groundbreaking research, life-saving advancements and unparalleled care at The Christ Hospital will continue long after his lifetime.

Dubbed a "PR man par excellence," Maurice, served in the U.S. Airforce during WWII before enrolling in the University of Cincinnati and enjoying a successful advertising career. He has dedicated countless hours, unbounded energy and considerable expertise to helping the causes he cares about, including the Cincinnati Art Museum, Playhouse in the Park, and others. While living in Florida in the 1980s, Maurice helped found the Sanibel Music Festival, a month-long classical music festival that continues to draw artists and music lovers from across the nation.

"You have to go out of your way to help people. You have to do the best and the most that you can do," says Maurice, whose life is a testament to helping. His bequest to The Christ Hospital is one more way Maurice is doing his most to make a difference. Thank you Maurice!

Leave a lasting impact

By including The Christ Hospital in your will, you leave a lasting legacy and support your community for generations to come. It is always recommended that you consult tax counsel for specific guidance. Some planned giving options include:

BEQUEST: You may state a specific dollar amount, or a percentage of assets that you wish to leave to The Christ Hospital in your will.

LIFE INSURANCE: You can name The Christ Hospital as the beneficiary of your policy, or you can transfer ownership of the policy to The Christ Hospital.

RETIREMENT ASSETS: You can make a gift of your IRA, 401-k, or 403-b plans by naming The Christ Hospital as a beneficiary.

For more information about how to include The Christ Hospital or The Christ College of Nursing & Health Sciences in your estate plans, please call 513-585-2904.

Business partner **honors** former leader

Messer Construction Foundation Supports a Future of Healthcare Excellence

Messer, a leader in building for healthcare, higher education and life sciences, is playing a vital role in establishing The Christ Hospital Joint and Spine Center as the destination of choice for the most advanced, integrated orthopaedic and spine care available in the region.

The company's relationship with The Christ Hospital dates back to 1954 with construction of the hospital chapel. Subsequent years have seen a number of Messer-built projects. In 2012, Messer was selected as construction manager for The Christ Hospital's Mount Auburn expansion because of their demonstrated experience in complex healthcare construction.

In addition to directing the project, Messer has provided philanthropic support through its Foundation to name the Education Center in the new Joint and Spine Center. The gift was made in honor of Peter S. Strange, Messer's former President and CEO and current Chairman of its Board of Directors, who championed the process of making Messer employees 100% owners of the company. "We wanted to do something special for Pete because of what he has done for our company and employees. Pete has always valued education. What better way to honor his work and passion than naming the Education Center at this world-class Joint and Spine Center, built by Messer Construction," explained Steve Eder, Vice President of Messer Construction.

The Christ Hospital Joint and Spine Center will be the first of its kind in the region – and one of only a few in the



Peter S. Strange
Chairman of Messer, Inc.

nation – dedicated solely to comprehensive joint and spine care, sports medicine, research and education. Thanks to Messer's support, the Center will advance a future of healthcare excellence that will benefit lives for generations to come.

"Messer Foundation's investment in The Christ Hospital Joint and Spine Center is in keeping with our commitment to building better lives for our customers, communities and each other. We are proud to join The Christ Hospital in advancing leading-edge joint and spine technologies and treatments in Greater Cincinnati."

– Tom Keckeis, President and CEO of Messer



OPENING 2015

Despite a harsh winter, construction of The Christ Hospital Joint and Spine Center has steadily progressed. We look forward to welcoming our first patients to the Joint and Spine Center in the fall of 2015.

Cancer Center Renovations

Launch of personalized treatment and expanded services.

Renovations to provide a new standard of care.

Research has moved cancer treatment and care beyond “one size fits all” therapies. New technologies and more targeted treatments are offering better outcomes, and in some cases, leading to cures for cancers that no one thought possible just a decade ago.

Personalized cancer therapy is the new standard of patient care, and The Christ Hospital Health Network is defining this standard by providing the most advanced treatments, comprehensive services, and best experiences all based on the specific needs of patients and their families.

We are partnering with patients every step of the way, through early detection, genetic testing, diagnosis and staging, surgery, chemotherapy, hormone therapy, radiotherapy and supportive care to help them fight, beat and survive cancer.

Ensuring exceptional, personalized care for the future.

The prevalence of cancer in our region is increasing, with the number of new cases in Ohio, Kentucky and Indiana soon expected to exceed 125,000 each



PROMOTING A HEALTHY ENVIRONMENT

- Comfortable and well-appointed public waiting areas
- Spacious seating for family and friends in the infusion center
- Views to nature, natural lighting and nature-themed artwork
- Healing and Zen gardens
- A nutrition area offering water, green tea and healthy snacks
- A resource library
- On-site specialty boutique
- Infusion bays that offer patient controlled options
- Real-time display boards showing patients' locations, status and wait times
- Simplified way-finding that helps guide patients, families and visitors

year. The need for survivorship care is also on the rise, as more people are living longer after being diagnosed with cancer than ever before.

Committed to meeting the needs of the community, The Christ Hospital Health Network is making exceptional, personalized care more convenient

and accessible with a significant renovation of the Cancer Center at the main campus in Mt. Auburn and expansion of outpatient services in, Anderson, Green Township (October 2014), Madisonville on Red Bank

Road, Mason, Montgomery (April 2015) and Crestview Hills, Kentucky.

You Can Make a Difference

Please consider a significant donation to our cancer program. Your gift will support programs and amenities that make a profound impact on patients and families during one of the most challenging times of their lives.

You can support cancer care. Make your contribution today by calling Dianne Fisk at 513-585-0881 or by visiting foundation.thechristhospital.com/donate.

Together, we can make a difference.

Improving Care and Saving Lives

PNC Bank Gift Impacts Cancer Patients' Lives

PNC Bank awarded a \$100,000 grant from The John A. Schroth Family Charitable Trust to The Christ Hospital Health Network's Cancer Program to enhance and expand personalized services that are essential to helping patients stay strong and better manage their cancer treatments.

This gift will make a meaningful impact on cancer patients' lives by providing vital resources that assist patients during their treatments.

Improving Spirit, Mind and Body

For nine years and counting, Ralph Dehner has been helping patients and families improve their health and well-being through Tai Chi, a form of slow, rhythmical exercise performed with the goal of bringing balance and energy to the body.

Many patients with cancer often refer to their Yoga practice as a life-saver. They find it to be the one thing that brings relief to their symptoms of pain and exhaustion. Yoga at The Christ Hospital Cancer Center uses a set of therapeutic poses geared toward

improving comfort and well-being during and after treatment. Through Yoga, patients with cancer as well as cancer survivors are restoring their motion and flexibility in a gentle, balanced manner.

Stress, anxiety, and tension can really take a toll on cancer patients. Thanks to PNC's financial support, Tai Chi and Yoga programs at The Christ Hospital Cancer Center can help relieve these symptoms, making it easier for patients to do the things that are meaningful and important to them.



"The most rewarding thing for me is seeing them improve their health and connect with others—that's what keeps me coming back." Ralph Dehner, Tai Chi Instructor at The Christ Hospital.

"PNC Bank was Ms. Schroth's banker and advisor for many years, and it was well known at the bank that she felt it was her job to support and help maintain the good of the community. PNC is honored to be Trustee of the John A. Schroth Family Charitable Trust, and take very seriously our responsibility of carrying out her desire to support the community."

*— Mary Alice Koch, Officer, Foundation Administration,
PNC Charitable Trusts Review Committee*

In recognition of their generous support of patient services, the renovated Cancer Center reception area and lobby will be named for The John A. Schroth Family Charitable Trust, PNC Bank, Trustee.

Nutrition is Vital in Cancer Care

The last thing patients with cancer should do is sacrifice nutrition. It is what helps them maintain their weight, strength and energy to withstand and complete treatment. However, April Statt, Clinical Dietitian at The Christ Hospital, has seen many patients forego nutritional supplements they desperately need due to costs.

"It can get expensive. For someone who needs a formula supplement three times a day, that's about \$700 per month. Even if you have insurance, most of that's not covered."

*— April Statt, RD, LD, Clinical Dietitian,
Food and Nutrition Department*

Thanks to PNC's support, a barrier to a healthier life has been broken. Patients who need the assistance can now receive formula supplements free of charge through The Christ Hospital Nutritional Supplement Program.



April Statt, RD, LD and John Alexander discuss nutritional supplements.

The Andrew Jergens Foundation Gift Enhances Breastfeeding Support Program

Improved health for more babies.

Healthy Milk, Healthy Lives

A grant from The Andrew Jergens Foundation has enabled The Christ Hospital Breastfeeding Support Program to engage more at-risk mothers and babies in breastfeeding and improve health and infant mortality in Greater Cincinnati.

Despite financial and personal setbacks, Jennifer Rankin and her husband did their best to get ready for the birth of their son, Owen. They toured The Christ Hospital labor and delivery unit, they took childbirth and breastfeeding classes, they read several 'how-to' books on infant care. And then Owen was born — more than six weeks early.

"It was overwhelming," Ms. Rankin said. "We felt completely unprepared for the things that come with having a preemie." Owen required tube-feeding, which meant expressing milk with a pump until he was ready to breastfeed on his own. Ms. Rankin didn't own a breast pump, and her insurance wouldn't cover the cost of one so that she could continue feeding her son at home.

Thanks to support from The Andrew Jergens Foundation, The Christ Hospital was able to provide a breast pump and

lactation services to Ms. Rankin at no charge.

"I am so incredibly grateful for the help I've received. It's such a relief knowing that when I get home, I can give Owen the nutrition he needs to keep growing and keep getting stronger."

Breastfeeding provides the exact nutrients needed for early development, reduces health risks, enhances the maternal bond, and more. For pre-term babies, breast milk is vital, providing extra calories, vitamins, and protein that support weight gain, as well as live cells that protect against infection.

"It's an honor to have the Andrew Jergens Foundation's support for our program. The Christ Hospital is making important strides in promoting breastfeeding activities, and it's crucial to have the community behind us in this effort. I'm grateful that our program was chosen for this grant because it greatly improves health outcomes for mothers and children," says Bob Stephens, MD, Medical Director, Womens' Services at The Christ Hospital Health Network.

"I am so incredibly grateful for the help I've received. It's such a relief knowing that when I get home, I can give Owen the nutrition he needs to keep growing and keep getting stronger."

– Jennifer Rankin

Jennifer Rankin with her son Owen.

A Commitment to Geriatric Care

New unit dedicated to Acute Care for Elders (ACE)

About 25 percent of frail elderly patients who are hospitalized never return to their pre-hospitalization living situation and many experience a decreased ability to care for themselves while in the hospital.

The Christ Hospital Health Network has the only geriatric hospitalists in the region as well as the only outpatient center, The Christ Hospital Health & Aging Center, that offers primary care geriatrics as well as ongoing outpatient geriatric consultation with primary care providers to address Alzheimer's disease, memory loss, and other forms of dementia, chronic health conditions, family/caregiver needs, and more.

In September, The Christ Hospital opened an Acute

Care for Elders (ACE) Unit that provides a geriatric-specific model of care for patients requiring hospitalization.

The ACE Unit serves older adults who need extra attention with complex medical conditions commonly found in the elderly. It is staffed with geriatricians, physical and occupational therapists, a geriatric nurse practitioner, registered dietitian, registered nurse case manager, social worker, pharmacist and pastoral care representative—working together to improve health and lives.

Non-slip flooring, soft lighting, walker and wheelchair-accessible rooms,

other features promote safety. A central living room area with activity space reduces stress, encourages patient and family interaction, and improves quality of life.

Thanks to support from The Christ Hospital Auxiliary, new sleeper sofas were purchased for patient rooms to make overnight stays more comfortable for families. And a generous grant from **The Crossett Family Fund of The Greater Cincinnati Foundation** will provide for the purchase of new recliner chairs for patient rooms.

"These renovations have made a real difference," says Megan Chachoff, RN, ACE Unit. "Families and staff can interact more closely with patients in the activity space, and the rooms have a much "homier" feel—all of these things encourage personal interaction, which is priceless in geriatric care."



ACE Unit patient Mary Lewis pictured with RN Tiffany Price, RN Megan Chachoff and Karen Henry, PCA.

Grateful Giving is published by The Christ Hospital Foundation. For information about the ways you can support The Christ Hospital Health Network, please call 513-585-3394.

To view this publication online visit www.thechristhospital.com/foundation

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Your Donation Makes a Difference

Donations to The Christ Hospital Foundation enhance programs, purchase medical equipment, fund scholarships, support community healthcare programs, renovate buildings and much, much more. The Christ Hospital Foundation gratefully accepts donations of all sizes.



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YOU can make a difference

You can support the programs, projects and people of The Christ Hospital Health Network that you just read about by making a tax-deductible donation. The Christ Hospital Health Network is a not-for-profit organization and relies on the support of generous individuals like you to provide resources that help make exceptional care possible.

Your Gift Now – You can provide immediate benefits to patients and families.

Cash or check donations can be mailed to:

The Christ Hospital Foundation
625 Eden Park Dr., Ste. 150, Cincinnati, OH 45202

Credit card gifts can be made online at TheChristHospital.com/foundation or by calling Rita Spicker at 513-585-4128.

Join the 1888 Society – For 25 years, members of the 1888 Society have made a profound difference in the health of the community. Their generosity provides new technology, equipment, leading edge research and amenities to enhance the patient experience. With your gift of \$1,000 or more you will join other leadership donors in sustaining the outstanding healthcare of The Christ Hospital Health Network.

Double or triple your gift – Many companies offer gift matching programs and some will match gifts made by retirees and employee spouses. Ask your company's Human Resources Representative if this is an option for you.

Your Gift for the Future – Remember The Christ Hospital Health Network in your Last Will and Testament, and make a significant impact on the future healthcare of our community. If you have questions or wish to speak to someone from The Christ Hospital Foundation, call 513-585-2904.

Help us go
GREEN

DID YOU KNOW...The U.S. uses approximately 68 million trees each year to produce 17 billion catalogues and 65 billion pieces of direct mail?

You can help us reduce mailing expenses and preserve natural resources. By providing your email and electing to receive electronic communications from The Christ Hospital Foundation, we can ensure that your donations will make a bigger impact in delivering outstanding healthcare for our community. **Go to our website** www.thechristhospital.com/foundation **to sign up for your electronic newsletter.** *The Christ Hospital Foundation respects your privacy and will never sell or share your contact information.*

