

**Joint Provider Continuing Medical Education (CME) Guidelines
Part 3: For Activity Presentations****Purpose of Requirements: Objectivity & Balance**

The content or format of a CME activity or its related materials must promote improvements or quality in healthcare and not a specific proprietary business of a commercial interest. Presentations must give a balanced view of therapeutic options.

1) Remain Impartial

- Substitute trade names with generic product names unless products from multiple companies are used or the product is the only FDA approved drug for the treatment or therapy being discussed.
- Exclude advertising, logos, trade names, and product group messaging from all educational materials such as presentation slides, abstracts and handouts.

2) Disclose Financial Relationships

- Insert the provided TCHHN Disclosure Slide at the beginning of your presentation and let this be displayed for at least 5 minutes prior to the beginning of the educational activity.

3) Submit for Review

- Submit presentation into TCH.Medstaff@thechristhospital.com no later than 24 hours prior to the activity.