WINTER 2019

Grateful GIVING

The Christ Hospital Foundation



Physicians honor visionary heart leader by raising funds to support clinical staff

The Wisdom Fund Honoring the Legacy of Charles W. Abbottsmith, MD

Over the past 45 years, The Christ Hospital has built its reputation as the heart hospital of Greater Cincinnati, making our region a destination of choice for world-class heart and vascular care. This feat has been accomplished by teams of deeply passionate physicians and staff all started by Dr. Charles W. Abbottsmith.

Dr. Abbottsmith began his cardiology career in the 1960's, and was an early adopter of revolutionary treatments such as heart valve replacement, implantable defibrillators, and coronary stents, as well as medications to control heart rhythm and reduce blood pressure.

When Dr. Abbottsmith announced his intent to retire at the end of 2019, Dr. Wojciech Mazur, Dr. Bob Pelberg, Dr. Eugene Chung, and Dr. Tim Henry led an initiative to create the Wisdom Educational Fund in his honor. The purpose of the Fund is to provide professional development and educational opportunities for clinical staff, as well as an annual lecture series.

Just 58 days after the Wisdom Educational Fund initiative was launched, 26 physicians donated to the fund – a testament to the value these physicians place on their clinical support staff.

On November 4, Dr. Abbottsmith, along with friends, colleagues, and donors to the Wisdom Educational Fund, attended the inaugural *Charles W. Abbottsmith, MD Wisdom Educational Fund Lecture* featuring guest speaker, Dr. Steven Bradley, from the Minneapolis Heart Institute.

At the event, Dr. Dean Kereiakes, Medical Director of The Christ Hospital Heart and Vascular Center and The Christ Hospital Research Institute, announced that a Cardiac



Dr. Charles W. Abbottsmith

Catheterization Lab would be named in honor of Dr. Abbottsmith in appreciation for his vision and leadership at the hospital.

"Dr. Abbottsmith's passion and dedication to improving lives sparked a revolution in heart care at The Christ Hospital," says Dr. Dean Kereiakes. "His efforts have allowed people to receive the best and most innovative care right here in our community. He will leave an indelible imprint on patient care and is an inspiration to us all."



(from left to right): Dr. Tim Henry, Dr. Dean Kereieakes, Visiting Lecturer Dr. Steven Bradley, and Vic DiPilla

To donate to the Wisdom Educational Fund and advance excellence in heart care, contact Heather Sherwood at 513-585-0359, or Heather.Sherwood@TheChristHospital.com.

Cover photo: Dr. Charles W. Abbottsmith (center) with Wisdom Education Fund Initiative leaders, (from left to right) Dr. Robert Pelberg, Dr. Eugene Chung, Dr. Wojciech Mazur, and Dr. Dean Kereiakes. Not pictured: Dr. Tim Henry.

Employee Giving Surpasses \$3 Million Mark

The Christ Hospital Health Network has long been recognized as the region's Most Preferred leader in clinical care and excellent patient experience thanks to the compassion of dedicated clinicians and staff.

The generosity of the Network's employees extends to their personal support of the *I Give: Our Community, Our Campaign*[™]. This comprehensive employee-driven campaign has invested more than \$3.85 million into the Greater Cincinnati community.

The *I Give Campaign* allows employees to donate to The Christ Hospital Foundation, ArtsWave, and United Way. Philanthropy is personal, and over the past seven campaigns, employees have shown that they are personally invested in the community.

"One of the first things that impressed me about The Christ Hospital Health Network was the compassion and dedication of the staff. Impactful philanthropy is part of our culture and plays a meaningful role in our ability to serve the healthcare needs of the community. The **I Give Campaign** demonstrates our employees and physicians commitment to improving the health of the community and the power of philanthropy. The generosity of the employees of The Christ Hospital Health Network is one of our greatest assets and why I am proud to be a part of this extraordinary organization."

> Arturo Polizzi, President and CEO





I give back because I've been very blessed by the generosity of others, and I want to reciprocate the overall sense of community I have felt in this world and the uplifting feeling of knowing that you're never on your journey alone.

Gerron McKnight

I give back because it's one way I can be a positive change-agent in the lives of others.

Julie Sporing



By supporting the *I Give Campaign*, it allows me a way to honor those I love, while also impacting the community around me. **Ken Schorsch**

Elven Mention



Ron Keith

Pictured: 2019 I Give Campaign Ambassadors



Jenna Robinson and Brittany Prather

To donate to the I Give Campaign, please contact Missy Tranter at 513-585-3170, or Melissa.Tranter@TheChristHospital.com.

TheChristHospital.com/Give.

Telemedicine: Transforming Healthcare Accessibility and Delivery

A transformational grant from the Maxon Foundation, U.S. Bank, Successor Trustee, will help fund the initiation of The Christ Hospital Virtual Care and Telehealth Center, which aims to expand access to routine and specialized services, critical care monitoring, and skilled nursing care.

Benefits to the patient population:

- Immediate follow-up after surgery to identify problems, leading to fewer complications and earlier, proactive health management.
- Comprehensive monitoring of critically ill patients, leading to decreased length of hospital stays and readmissions.
- Faster access to care, including Alzheimer's and dementia services for older adults, leading to improved quality of life.
- Increased patient engagement in chronic disease management, leading to reduced health issues and life-threatening emergencies.

To learn more or to support The Virtual Care and Telehealth Center, contact Dianne Fisk at 513-585-0881, or Dianne.Fisk@TheChristHospital.com.







Supporting Alzheimer's and Dementia Caregivers

After seeing the effects of Alzheimer's disease during his training to become a geriatric physician, Dr. Christian Gausvik, chief resident at The Christ Hospital UC Family Medicine Residency Program, and his husband, Cody, organized the annual fundraising event, *Mimosas for Memories* to support Alzheimer's and dementia care. The Christ Hospital Health & Aging Center, which provides comprehensive services for older adults, including an Alzheimer's and Dementia Care Program, was named the beneficiary of Christian and Cody's fundraising.

Recently, Dr. Gausvik, in collaboration with The Health & Aging Center and Queen City Home Care, launched a new program called, *The Lunch Break*, to provide respite services to caregivers of loved ones battling Alzheimer's disease and dementia. Proceeds from the 5th Annual Mimosas for Memories event, to be held on April 25th, 2020 at The University Club, will benefit this important initiative.

To learn more, visit mimosasformemories.com.



Pictured from left to right: Jason P. Graff, MD, Cody Gausvik, Christian Gausvik, MD, and Robert S. Keyes, MD.

To or support The Health & Aging Center, contact Dianne Fisk at 513-585-0881, or Dianne.Fisk@TheChristHospital.com.

A Family's Giving Motivated by Their Cancer Journey

Dan Neyer, CEO of Neyer Properties, celebrated his 60th birthday by marching 50 miles across Greater Cincinnati and completing 2,000 push-ups along the way, all to raise funds for cancer care in the region.

The Christ Hospital was chosen as a beneficiary of Dan's fundraising challenge, as his wife, Kris, and sister both received care in the hospital's Cancer Program. Dan, with the support of his family and friends, raised more than \$14,000 to benefit the Comprehensive Breast Center.

Recently, Dan and Kris made an additional gift to benefit the revitalization of the Comprehensive Breast Center. Awarded the highly competitive **Breast Imaging Center of Excellence** accreditation by the American College of Radiology, the Comprehensive Breast Center provides screenings, biopsies, education and consultation, and uses the most advanced techniques in breast care. "Our motivation to give back was inspired by numerous experiences with cancer, all of which challenged our family in many ways," says Dan. "We hope that our contribution to the Breast Center provides a space that gives patients and families hope and makes the challenges they face easier to endure."

Dan and Kris Neyer (center couple) pictured with their family.





Employees from The Christ Hospital cheer Dan Neyer on his 50 mile walk.

The Comprehensive Breast Center requires strong philanthropic support from community members like you who understand the challenges both women and men face when they receive a diagnosis of breast cancer.

Donate to The Comprehensive Breast Center today at TheChristHospital.com/Give and help advance patient-focused, leading-edge care. "The care that I received at The Christ Hospital was above and beyond anything I expected. We want our gift to the Breast Center to help create an environment that matches this level of care, and improves the cancer journey." - Kris Neyer

To learn more, contact Beth Knollman at 513-585-2241, or Elizabeth.Knollman@TheChristHospital.com.

Clinical Nurse Navigation Provides Guidance and Comfort

The Christ Hospital is expanding patient navigation services for individuals at risk for or diagnosed with cancer with the help of a \$50,000 grant from Robert H. Reakirt Foundation, PNC Bank, Trustee.

Funds from the grant will be used to hire a Clinical Nurse Navigator who will serve as patients' continuous point of contact throughout their cancer journey, providing education on support services and treatment options, managing communication between each patient and their care teams, answering questions regarding symptoms and medications, and scheduling testing and treatment.

"PNC Charitable Trusts' support will make a meaningful impact on the health of our community by reducing time to cancer diagnosis and care, improving adherence to treatment plans, and increasing cancer survival rates," says Dr. Brian Mannion, Executive Medical Director of Oncology at The Christ Hospital Health Network.

Support exceptional cancer care today by making a donation to The Christ Hospital Cancer Program. Contact Beth Knollman, at 513-585-2241 or Elizabeth.Knollman@TheChristHospital.com.

"I am honored to help patients through what is a very vulnerable and difficult time. I feel it is my responsibility to not only guide patients through the complexities of cancer care, but to also empower them so that they find strength in themselves and have hope for their future."

> Regina Lampe, RN, BSN, OCN Clinical Nurse Navigator

TheChristHospital.com/Give.

Off the Wall 2020 A GREAT OPPORTUNITY FOR GIVING AND RECEIVING

The Christ Hospital Foundation Guild will host the 2020 Off the Wall event on May 7, 2020, at 6:30 p.m. at The View in Mt. Adams. The evening will feature a fun-filled lotterystyle selection of a wide array of artwork donated by generous artists, including wall art, pottery, jewelry, etc. Guests purchasing a ticket will enjoy drinks, light fare, and receive a lottery number entitling the guest to quickly select a piece of art right "off the wall" when his/her number is called.

Proceeds will provide transportation vouchers and meal assistance for families of Neonatal Intensive Care Unit patients.

SPONSORSHIP OPPORTUNITIES: Connie Maccarone 513.703.7172

ART DONATIONS: Becky Hildebrandt 513.200.4758 Kim Hartman 513.502.8207 TO PURCHASE TICKETS, VISIT: TheChristHospital.com/Guild



Impacting the Future

Rick Perkinson, retired Director of Facilities Management at The Christ Hospital Health Network, and his wife, Jean, have made the generous decision to include the hospital in their estate plans through a bequest. Rick served in Facilities Management for more than 37 years, and was crucial in the planning and executing of major strategies to maintain, enhance, and expand areas of patient care.

"Throughout my career, I saw over and over again just how important The Christ Hospital is to everyone in our region," says Rick. "My wife and I discussed the ways in which we could support the hospital after my retirement, and decided the easiest way would be to leave a bequest in our will."

Bequests have provided vital support throughout The Christ Hospital's history. There are a number of ways a person can name the hospital as a beneficiary of their estate. These include:

- Give a specific dollar amount or a percentage of their estate
- Name the hospital as a residual beneficiary. The Christ Hospital will receive all or part of the remainder of the estate after all other bequests have been satisfied and final taxes paid, or
- Name the hospital as the beneficiary of retirement assets and/or life insurance.



Including The Christ Hospital in your estate plans is an easy way to leave a lasting legacy. To learn more, contact Dianne Fisk at 513-585-0881 or Dianne.Fisk@TheChristHospital.com

Benefit From Giving Through Your IRA

If you are 70 ½ or older, you can make a charitable gift directly from your IRA without paying income tax on the withdrawal.

At the end of every calendar year, many of you need to take your Required Minimum Distribution (RMD) from your retirement accounts. If you are interested in this giving option, consult with your plan provider or financial institution where your retirement plan or IRA is held.

Example:

Ellen, age 75, doesn't need the entire \$35,000 she's required to take this year, so she authorizes the administrator of her IRA to transfer \$25,000 to The Christ Hospital Foundation, and \$10,000 to herself. She does not have to pay tax on the \$25,000.

- You can transfer as much as \$100,000 per year to charitable organizations.
- The amount transferred is excluded from your adjusted gross income.
- You must be 70 ½ or older at the time of the gift
- Transfers must be made by your IRA administrator

To learn more, please contact Rick Kammerer, President of The Christ Hospital Foundation, at 513-585-3395 or Richard.Kammerer@TheChristHospital.com.

Foundation Board SPOTLIGHT



Albert C. Smitherman

Albert C. Smitherman, President and Owner of Jostin Construction, Inc., serves on The Christ Hospital Foundation Board, and gives generously to help advance the hospital's mission and vision.

Albert and his family support numerous programs and events at the hospital, benefitting areas such as Patient Assistance in Oncology, Nursing Education, Employee Assistance, and Patient Emergency Assistance.

Albert is a board member at the Cincinnati Regional Business Council, Episcopal Retirement Services, The Bethany House, and he is a Leadership Cincinnati alumnus. Albert mentors aspiring individuals and entrepreneurs who are interested in starting their own small businesses. He recently turned his attention to creating wealthbuilding opportunities for individuals who want to invest in their community, but have not had the resources to do so.

Albert and his wife, Liza, reside in Walnut Hills. They have four children and one grandchild.

FOR YOUR CONVENIENCE,

if you would rather receive Grateful Giving magazine by email, go to TheChristHospital.com/ foundation and sign up today.







THE CHRIST HOSPITAL GALA 2020 Benefitting the Heart and Vascular Program

SAVE THE DATE SATURDAY, NOVEMBER 7, 2020

FOR MORE INFORMATION ABOUT SPONSORSHIP OPPORTUNITIES, PLEASE CONTACT **ROSEANN HAYES AT 513-585-0657** OR BY EMAIL AT **ROSEANN.HAYES@THECHRISTHOSPITAL.COM**